



733 CEDAR STREET
GARBERVILLE, CA 95542
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SPECIAL GOVERNING BOARD MEETING

**Tuesday, January 23, 2018
11:00 a.m. – 733 Cedar Street, Garberville, CA
Dimmick Conference Room**

MINUTES

Governing Board Present: Corinne Stromstad, David Ordoñez, Jack Foster, Alison Rivas and Jessica Willis
Also Present: Matt Rees and Susan Gardner, Constance Paul, Kent Scown, Julia Minton, June Monach, and Larry Tramutola

<u>Time*</u>	<u>Page</u>	<u>Item</u>
11:00 a.m.		<p>A. Call to Order – The meeting was called to order at 11:23 a.m. by Governing Board President Corinne Stromstad</p> <p>B. Public Comments - none See below for Public Comment Guidelines</p> <p>C. Board Member Comments - none Board members are invited to address issues not on the agenda and to submit items within the subject jurisdiction of the Board for future consideration. Please limit individual comments to three minutes.</p> <p>D. Tramutola representatives – See enclosed printouts</p> <p>a. Review status of Phase 1 regarding renewal of parcel tax for June 2018 ballot</p> <ul style="list-style-type: none">• According to the responses received from the mail-in and phone surveys, there seemed to be some elements of confusion from the 2017 election.• Callers asked voters how they voted in the 2017 and will they vote yes on the renewal of the current parcel tax.• Over 900 people voted in 2017.• Some people thought we were asking for a new tax. <p>b. Final to-dos with Phase 1</p> <ul style="list-style-type: none">• A second letter will go out to those we have not heard back from or were unable to contact by phone.• There are 971 voters who we have been unable to contact. <p>c. Plan for next two months and Phase II, III and IV</p> <ul style="list-style-type: none">• We will shift our attention to the 1,704 voters who are registered to vote and who have used the ER or Clinic, but are unlikely voters.• In the last five years, 1,700 people used the ER and/or Clinic but did not vote.• The goal is to identify at least 400 voters who would be supportive of a “no tax increase” parcel tax measure.• Hope to be finished with I and II by the end of February.• Phase III will consist of assessing the likelihood of a passing a “no tax increase” measure and make recommendations to the board.• Phase IV will transition to the campaign itself. <p>d. Meet with Connie Paul and volunteer phone callers</p>

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- Connie Paul was the only volunteer phone caller who was able to attend the meeting.
- e. Review contact packet for next phase of calls
 - A summary of qualitative feedback from voters was provided with comments from the mail-in survey.
- E. Adjourned at 12:55 p.m.

Submitted by Susan Gardner